



BOUDOIR  
DREAM  
SHOOT  
GUIDE

with LUXURY BOUDOIR STUDIO



ABOUT THE PHOTOGRAPHER: JOHN NEILSON

# *Itella Here*

My name is John Neilson and I own Luxury Boudoir Studio, Southern Oregon's premier boudoir studio. Through a passion for photography and a desire to help women discover their inner and outer beauty, I have cultivated a strong business presence helping women in the area to truly believe in their beauty.

Most women struggle with self image. Why do they struggle with this? Because they internalize the unrealistic physical expectations that are portrayed through the

media and often feel dowdy, unappealing, and inferior. I'm telling you that you're lovely.

Do you know that you're beautiful? Are you still trying to fit into an impossible mold, thinking you could be perfect if you could just fix one little thing?

You won't find perfection by losing a few more pounds or trying to hide each imperceptible blemish. You are perfectly beautiful now.



At Luxury Boudoir Studio we provide professional hair and makeup services not to make you look better, but to help you see that you are gorgeous.

When you know how fabulous you are, that confidence exudes from your photos, and that makes such a drastic difference between what you see in the mirror and your pictures.

It's not about how you look but rather how you feel about the way you look. Confidence is truly a beautiful thing. Confidence is what we all need. Confidence, self acceptance and personality is what I bring out in the woman I photograph. I need you to know you're perfect now. It is my job to coach and find the model within you that I know is there.

Some woman forget what it's like to feel beautiful and strong along the way. They get to busy with their lives, their family & their job.

This experience is for you to feel that again... because you truly are perfect right now. Want to know more? Check out [www.luxuryboudoirstudio.com/about](http://www.luxuryboudoirstudio.com/about)

LOVE AND HIGH FIVES!  
*Jahn Neilson*





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DON'T WORRY, BE...

Kappy

“ALL YOU NEED TO DO IS SHOW UP TO YOUR SHOOT  
AND WE’LL TAKE CARE OF THE REST!” - *John Neilson*

Once you arrive our professional hair/makeup artist will be ready to create the perfect look you’re going for! We include your pro hair/makeup services, we have sets/props that will create a variety of looks within your photoshoot, we’ll help you with your outfit selection once you book, we have outfits and accessories you

can use for your shoot if you'd like, we use flattering lighting/retouching, and we will pose you down to your fingertips! As you can see there's nothing to worry about, we've got you covered!

With our professional staff you're in good hands, and we can't wait for your shoot!





HAIR *AND*  
MAKEUP

Professional hair and makeup services are included with your photo shoot experience! Once you book your shoot, we'll work with you to figure out the exact look you're going for! The day of your shoot, your stylist will be prepared to create the perfect look for you! Your stylist will also discuss makeup colors and styles based on your final outfit selections.

Professional hair and makeup is such an essential part of the boudoir photography experience; it can make or break your photo shoot and that's why we only work with the best makeup and hair artists! I have two professional hair/makeup stylists that I've worked with for years. Not only do they know how to give you the perfect look you're wanting, but most importantly they know how to do makeup for the particular lighting and retouching techniques I use.

Do you have a specific look in mind? Feel free to create a pinterest board and send us the link! [John@luxuryboudoirstudio.com](mailto:John@luxuryboudoirstudio.com)





PLANNING YOUR

# Outfits



08





“ONE OF THE MOST COMMON WORRIES ABOUT DOING A BOUDOIR SHOOT IS, WHAT WILL I WEAR?! I’M HERE TO TELL YOU NOT TO WORRY, WE’VE GOT YOU COVERED!” - *John Neilson*

Aside from our helpful staff that can call or email you anytime with tips we also have a good number of outfits and accessories at the studio that you can borrow.

If you’re curious to see what we have give us a call or an email and we’ll set you up with a free consult and tour of the studio!

In addition to these helpful resources we also advise you to make a pinterest board with outfit ideas that you love! From there

we can always guide you towards the best websites, which outfits are flattering, etc.

If you have lots of ideas and outfits and you’re having trouble narrowing them down then we always recommend you bring a suitcase full of stuff! ....what?!

Yes, I’m not joking. We recommend you bring lots of things when you arrive and we can help you narrow them down once you arrive for your shoot.





## SUGGESTIONS ON WHERE TO SHOP FOR BOUDOIR OUTFITS

VICTORIA'S SECRET | [www.victoriasecret.com](http://www.victoriasecret.com)

FREDERICKS OF HOLLYWOOD | [www.fredericks.com](http://www.fredericks.com)

FASHIONNOVA | [www.fashionnova.com](http://www.fashionnova.com)

YANDY | [www.yandy.com](http://www.yandy.com)

ETSY | [www.etsy.com](http://www.etsy.com)

Shein | [www.us.shein.com](http://www.us.shein.com)

Rosegal | [www.rosegal.com](http://www.rosegal.com)

LANE BRYANT | [www.lanebryant.com](http://www.lanebryant.com)

HIPS AND CURVES | [www.hipsandcurves.com](http://www.hipsandcurves.com)



# POSING

WE ARE EXPERTS AT CAPTURING  
YOU IN THE MOST FLATTERING LIGHT.

We have photographed hundreds of boudoir photography sessions with overjoyed customers and we know exactly how to pose you down to your fingertips! You don't need to worry about a thing, you just need to simply show up for your session.

We have years of training in posing to ensure that you are always posed in the most flattering ways and under the most flattering lighting. Once it's time for your shoot we will just ask you to do simple things such as: "bring that shoulder towards me, bring your chin forward a bit, now look up at me with your eyes, put your hand here, etc." It's super simple and again you don't need to do anything to prepare for this.





“SIMPLY SHOW UP FOR YOUR SHOOT, LET US  
TAKE CARE OF IT, AND YOU WILL  
LOVE THE RESULTS!” - *John Neilson*

BEFORE



AFTER



BEFORE



AFTER



A blonde woman with long hair is posing in a doorway. She is wearing a black bra with thin straps, a teal lace waistband, black lace briefs, and teal garter straps with black lace. She is looking directly at the camera with a slight smile. The background shows a white door frame and some greenery outside.

# *Retouching*

You can rest at ease knowing that we've been in business for over 18 years and our customers love how we do this! They love it because we're not heavy handed, we're not going for a plastic barbie doll skin look. We're simply removing those unwanted blemishes, etc. and leaving the image looking like your beautiful self!



## PROFESSIONAL RETOUCHING

*Professional retouching is included in all of our photo sessions. Additional retouching is available for removing major skin imperfections, wrinkles, shadows, tan lines, dark circles under the eyes, stretch marks, lingerie marks, surgery scars, stray hairs, etc. Charges start at \$25 per image.*



# Your Session

## THE SHOOT TIMELINE

- 1 1/2 hours hair/makeup
- 2 to 3 hours shooting
- 1 to 1 1/2 hours break while we edit
- 1 hour same day viewing/ordering

## WHEN WILL I RECEIVE MY FINAL PORTRAIT ORDER?

You will receive your final order in 3 weeks or less. If you have a specific date that you need your photos by let us know ahead of time and we can make that happen for you.

## PRESHOOT PREPARATION

Once you book your shoot you'll receive our welcome email and questionnaire. In our welcome email we'll share with you tips for preparing for your photo shoot. It's all optional and super easy stuff like, "drink more water, arrive with a clean face for makeup application, etc." We'll also send you our super fun questionnaire. This will help us to tailor your photoshoot to be the photoshoot of your dreams. We also LOVE when our clients share images that they love! If you have time, create a pinterest board and pin some photos that you're drawn to. Once you're done you can send us the link to your board! If you don't have time, no worries at all.

When you arrive for your shoot, I'll show you some photos and you can tell me which looks you love best. This will help us tailor the shoot to your exact needs.







*THE* DAY OF  
YOUR SHOOT

HELPFUL TIPS ON HOW TO ARRIVE SO  
WE CAN BEST DO YOUR  
HAIR/MAKEUP, SELECT YOUR  
OUTFITS AND GIVE YOU THE BEST

ONCE YOU ARRIVE FOR YOUR PHOTO SHOOT, YOU'LL WALK IN THE STUDIO AND NOTICE THAT YOU LOVE THE MUSIC PLAYING. WE WANT TO MAKE SURE YOU'RE 100% COMFORTABLE WHILE YOU'RE HERE AT THE STUDIO.

We'll also go through the outfits you brought once you arrive and help you narrow them down if need be. In addition we'll also help you with any wardrobe questions and let you add any accessories or outfits from our collection as well.

Once you're all settled in we'll show you to hair/makeup. Our professional MUA will chat with you about the exact look you desire. If you want to leave it 100% up to the MUA, that's also fine, it's whatever you love best. If you're worried about the potential for us to not get the look you're going for just right, let me just tell you, there's no need to worry.

During the hair/makeup process our professional MUA will ask you how you're liking things along the way. They'll make sure it's not too dramatic or not too natural depending on the look you're going for. We can always change things along the way and we promise when we're done you will love the look 100%

Once it's time for the shoot we'll ask you which outfit you're the most comfortable in, that's the outfit we'll start with. We want to make sure you're comfortable 100% of the time you're at our studio. The most important thing to know is that you should not be worrying about posing or facial expressions at all! That's our job and we know just how to coach you through it in a super easy way.

We'll start off with the simplest pose and coach you on exactly where to look, how to smile, etc. You'll never wonder, "where should my hand be, does my face look good, or am I doing this right?" We're super clear on exactly what to do and we'll even show you photos along the way so you can be confident in knowing how amazing you look! Once we've gone through all the outfits and different sets we want to shoot with it's time for us to edit your gorgeous photos and for you to take a little relaxing break.



WHAT TO EXPECT  
AFTER YOUR

*Photoshoot*



WE'VE PHOTOGRAPHED HUNDREDS OF WOMEN FOR  
BOUDOIR SHOTS AND THEY'VE ALL SAID WE MAKE IT  
SUPER EASY — THEY LOVE THE RESULTS!

During the 60 - 90 minute break following your shoot you are invited to hang at the studio, leave to run errands, grab a bite to eat, get coffee, anything at all. When you arrive back after the break we'll be ready to view your gorgeous photos! Being able to view them the same day is so amazing! You won't need to wonder for a week if your photos were good or not, you'll be confident in knowing right away how amazing you look!



# Your ORDER

Isn't it awesome that you'll get to view and order your favorite photos the same day as your shoot? Our clients love that they don't have to wait to see their gorgeous photos!

First we'll start out with a slideshow of your portraits so you can just sit back and enjoy them.

Once we've reviewed them all via the slideshow we'll go through and narrow them down to your favorites.

Our clients always joke that they don't know how they're going to choose because they love them all! We think that's a good problem to have but we want to assure you that we'll totally help you narrow them down to your favorites.

Once we've narrowed them down we'll figure out how you want to order your photos. Digital Images, in an heirloom box, in an album or all three. Our albums are the most popular for boudoir!

We also have wall canvases that are perfect to hang in the bedroom, in the walk in closet, in your master bath, in his workshop, etc. Most of our clients get their photos in an album along with one or more wall canvases to display privately.



WE'LL PLACE YOUR ORDER  
FOR FINAL RETOUCHING  
AND PRINTING THAT DAY

Did you know that you'll get your order in 2 -3 short weeks once it's paid for in full? That's super fast and our clients LOVE it!

RUSH orders are available at an additional cost. Please check with us before your session for this special pricing.



*Love*

NOTES FROM OUR CLIENTS

## LOVE NOTES FROM OUR CLIENTS

“What a fun experience! I was very excited about having my photo taken but being very shy I was a nervous wreck when I went to my session. John was so easy to work with and so reassuring that I was put at ease in no time. I would do it again in a heart beat. I love my photos and he made me look and feel like I was a Victoria Secret model. I also used his makeup and hair stylist. She was great and made me look fantastic. I am strongly recommending this photographer to everyone.”

JACKIE

“I normally HATE getting my picture taken. John made it so comfortable and the session was like chatting with a friend, so relaxed and easy. He was able to catch my personality in the shots and really understood what I needed. Once it was time for the photo viewing, I thought I would be uncomfortable looking and picking out pictures of myself, but there were so many good ones to choose from I had a hard time choosing. John made the entire process painless. It was a great experience and I would would do it again. thank you for everything John!”

ANGELA

“I highly recommended a Luxury Boudoir photo session to any woman! I had a chance to get a shoot done with John and it was a BLAST!!! He was very professional, yet still laid back, which made getting my pictures taken in my skivvies a breeze. He’s really great at bringing out your most beautiful attributes in a sexy and classy way. I highly recommend this to any women thinking about booking a session - it’s such an amazing confidence booster! I cannot say enough about it.”

BETH





## LOVE NOTES FROM OUR CLIENTS

“John does a really great job at both making you feel comfortable and making you look like a superstar. It’s crazy to think that you can find a great photographer like him in a small city like Medford! His photos and product are really high quality, and he is great at tailoring your shoot to look exactly like you want it!”

A P R I L

“I can’t tell you how much I enjoyed working with John. I of course was hesitant to do a boudoir shoot since I am not a size 2. But I thought why not? You only turn 41 once, thankfully. John was funny, and easy going and made me feel very relaxed. Very professional work. I LOVE the leather bound album and how the photos were arranged. This was something I did for ME and I am so glad I found John to make it happen!!!”

K I M B E R L Y

“Every woman should do this at least once! Coming from someone who is famously unphotogenic, I was surprised and delighted to find that I do have a sexy and alluring side that can show through in some wonderfully classy pictures! The whole experience was incredibly fun, John put me at ease immediately and was receptive to my comfort level and ideas. I know that my fiance will love this gift and I’m grateful for the experience!!”

D I A N E

“John was very professional and comfortable to work with. Everyone I showed my pictures to was amazed at how beautiful they were and wanted some of their own. Any questions or concerns I had were handled immediately. I would highly recommend him and would be happy to work with him again. Thanks John!!”

B E C K Y





**PRICE TO BOOK YOUR SHOOT** To book your boudoir photo shoot with Luxury Boudoir Studio we do require up front a \$200 non refundable session fee. \$200 of that will go towards your product purchase. *This fee will cover our prep, booking your pro hair/makeup artist, time photographing, time editing, customer service, etc.*

### THE SHOOT TIMELINE

1 to 1 1/2 hours hair/makeup | 2 to 3 hours shooting  
1 to 1 1/2 hrs break while we edit | 1 hour same day viewing/ordering

\$200 of your session fee will be applied to your order as a credit. This means when you return for your same day viewing and ordering of your photos you will have \$200 off any of the packages you choose to purchase.



# LUXURY BOUDOIR STUDIO

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